



## New app provides a lifeline for people living with HIV during the pandemic

Launched in July 2020, Positive Plus One is an app designed to help those living with HIV find and connect with people who share their story. The aim isn't simply to provide a meeting or dating platform, but to encourage a global, stigma-free, social community. As the world continues to live, work and socialise at a distance due to the pandemic, it's a digital lifeline for those needing the critical support and benefit of like-minded people and their shared experiences.

It all started in Leeds, UK, when Christian Mercer came up with the concept after a friend with HIV was struggling with the idea of disclosing their status and found it difficult to meet people. Christian decided to create a platform that was free from pressure and worry while removing disclosure from the equation, and so Positive Plus One was born.

The app gives access to a range of free features that quickly connect its users and allows them to start conversations, either close to home or across the globe.

Free to download on iOS or Android, Positive Plus One has a simple, user-friendly interface, along with subscription features that people can choose to enhance their experience. 'Positive Boost' satisfies the curious by revealing the members who already want to connect with them, 'Power Search' users can fine-tune their search by other members intent, and 'Queue Jump' enables individuals to get ahead of the game in the attention-grabbing stakes.

A portion of all proceeds will go to HIV charities and trusts, reinforcing Positive Plus One's mission to give back to the HIV community.

Users of the app must be over 18, and a suite of exciting, additional features are already in development, including physical and virtual event listings, in-app video calling, biometric member verification, incognito mode and live chat support and counselling.

For further information please contact [pressoffice@positiveplusone.com](mailto:pressoffice@positiveplusone.com)

### About Positive Plus One

Launched in the UK in 2020, the Positive Plus One app is an international platform available to use and download on iPhone and Android.

The App is free to download and join, with optional paid features to tailor and enhance the experience. All accounts must be verified via a mobile number to ensure safety and security. Accounts can be created manually, with an Apple ID or via the app's integrated Facebook tool. Once the account has been created, stating preferences and intentions, users can browse member profiles, connect with like minded others and partake in conversations.

Users of the app must be 18 years old and over. Personal data is stored safely.

Privacy policy and T&Cs available at [www.positiveplusone.com](http://www.positiveplusone.com)